



Mutt Strut Walk & 5K Run Sponsor Registration

Presenting Sponsor for Event: \$15,000 SOLD! Dearborn Family Pet Care

Exclusive Vehicle Dealership: \$2,500 SOLD! Fairlane Ford

- _____ Leader of the Pack - Registration: \$10,000 - Exclusive
- _____ Top Dog - Lure Course: \$5,000
- _____ Doggie Fun Zone - Contests & Games: \$2,500
- _____ Mutt Strut Paw-tner: \$1,000 (logo on the official event t-shirt)
- _____ Business Barker (includes a 12 by 12 booth on the field): \$500

Business Name: _____

(exactly as it should appear in all event promotions and materials)

Contact Name: _____ Contact Title: _____

Address: _____

Phone #: _____ Email: _____

Business URL: _____

Facebook Twitter Instagram

Activity taking place in your area at the event (if applicable):
(e.g., demonstrations, giveaways, company personnel & special needs, such as electricity/power source)

Description of goody bag item(s), if applicable to your sponsorship: _____

2019 Mutt Strut Walk & 5K Conditions of Sponsorship

- Confirmation of sponsorship will be made upon receipt of payment, along with promotions logistics surrounding print and online display.
- Benefits are guaranteed with sponsor commitment & payment by May 1, 2019.
- NOTE: Some benefits are deadline driven, so get your commitments in early.
- Business logos must be provided in formats for web and print (.eps & .jpg files).
- E-mail logos to Andrea Kuentz at **AKuentz@MetroDetroitAnimals.org**
- Goodie Bag materials must be given to FAMD **no later than May 4.**
- Sponsors are responsible for providing display tent unless otherwise mutually agreed upon.

Sponsor Signature: _____

Sponsor Payment

Method of payment: _____ Check _____ Credit Card

Card number: _____

CVC# (last 3 digits on back of card) _____ Exp. Date _____ Zip Code _____

Name exactly as it appears on card: _____



































Please make checks payable to:

Friends for Animals of Metro Detroit
Mail to: 2661 Greenfield Road
Dearborn, MI 48120
ATTN: Andrea Kuentz

Questions?

Please contact Andrea Kuentz, FAMD Events Manager
at **313-943-2697 ext. 1018**

Sponsorship Benefits

Sponsorship Level	Leader of the Pack \$10,000	Lure Course \$5,000	Lap Dog \$2,500	Mutt Paw-tner \$1,000	Business Barker \$500
Exhibitor booth					
Company logo on e-mail blasts					
Ad in special edition of Dearborn Times-Herald					
Opportunity to feature promotional items in 600 "goodie bags"					
Logo on event t-shirt					
Name on event banner at registration					
Water station branding opportunity along the route					
Recognition from the stage					
Company hyperlink on event website					
Trail marker sign					
Company profile on event website					
Company reps at finish					
Ability to name a featured adoptable animal	