



# Mutt Strut Walk & 5K Run Sponsor Registration

**Presenting/Top Dog Sponsor for Event - \$15,000 SOLD! Dearborn Family Pet Care**

**Exclusive Leader of the Pack/Registration Tent - \$10,000 SOLD! PNC Bank**

**Exclusive Vehicle Dealership - \$2,500 SOLD! Fairlane Ford**

- \_\_\_\_\_ Super Dog - Exclusive - \$7,500 – Doggie Fun Zone with Contests and Games/Agility Course
- \_\_\_\_\_ Big Dog - \$5,000 - Lure Course & Bleachers – Exclusive
- \_\_\_\_\_ Lap Dog - \$2,500 – Designated Area on the Field to interact with walkers/runners plus company logo on the t-shirt
- \_\_\_\_\_ Mutt Strut Paw-tner - \$1,000 - Limited
- \_\_\_\_\_ Business Barker - \$500 (includes a 12 by 12 booth on the field) - Unlimited

Business Name: \_\_\_\_\_

(exactly as it should appear in all event promotions and materials)

Contact Name: \_\_\_\_\_ Contact Title: \_\_\_\_\_

Address: \_\_\_\_\_

Phone #: \_\_\_\_\_ Email: \_\_\_\_\_

Business URL: \_\_\_\_\_

Facebook    Twitter    Instagram

Activity taking place in your area at the event (if applicable):

(e.g., demonstrations, giveaways, company personnel & special needs, such as electricity/power source)

Description of goody bag item(s), if applicable to your sponsorship: \_\_\_\_\_

## 2019 Mutt Strut Walk & 5K Conditions of Sponsorship

- Confirmation of sponsorship will be made upon receipt of payment, along with promotions logistics surrounding print and online display.
- Benefits are guaranteed with sponsor commitment & payment by April 25, 2019.
- NOTE: Some benefits are deadline driven, so get your commitments in early.
- Business logos must be provided in formats for web and print (.eps & .jpg files).
- E-mail logos to Andrea Kuentz at **AKuentz@MetroDetroitAnimals.org**
- Goodie Bag materials must be given to FAMD **no later than May 4.**
- Sponsors are responsible for providing display tent unless otherwise mutually agreed upon.

Sponsor Signature: \_\_\_\_\_

### Sponsor Payment

Method of payment: \_\_\_\_\_ Check \_\_\_\_\_ Credit Card

Card number: \_\_\_\_\_

CVC# (last 3 digits on back of card) \_\_\_\_\_ Exp. Date \_\_\_\_\_ Zip Code \_\_\_\_\_

Name exactly as it appears on card: \_\_\_\_\_



































Please make checks payable to:

Friends for Animals of Metro Detroit  
Mail to: 2661 Greenfield Road  
Dearborn, MI 48120  
ATTN: Andrea Kuentz

### Questions?

Please contact Andrea Kuentz, FAMD Events Manager  
at akuentz@metrodetroitanimals.org 313-943-2697 ext.  
1018

# Sponsorship Benefits

Sponsorship Level	Super Dog \$7,500	Big Dog \$5,000	Lap Dog \$2,500	Mutt Paw-tner \$1,000	Business Barker \$500
Exhibitor booth					
Company logo on e-mail blasts					
Ad in special edition of Dearborn Times-Herald					
Opportunity to feature promotional items in 600 "goodie bags"					
Logo on event t-shirt					
Name on event banner at registration					
Water station branding opportunity along the route					
Recognition from the stage					
Company hyperlink on event website					
Trail marker sign					
Company profile on event website					
Company reps at finish					
Ability to name a featured adoptable animal	